



BIO

Aelita MANI is currently the Head of the Department of Economics, Entrepreneurship, and Finance at Barleti University. She has extensive experience in various business fields, including entrepreneurship management, marketing, microfinance, and industrial property. Dr. Aelita MANI has over 15 years of academic experience as a lecturer and head of departments at several universities, including LUARASI University, where she served as the Head of the Business Administration Department and the Economics Department. She was also a board member and a member of the Academic Senate. Her academic career also includes positions at the Mediterranean University of Albania and the University of Tirana (Faculty of Economics).

She has actively participated in national and international conferences, with publications in national and international scientific research journals. Aelita MANI has worked on various national and international institutions and projects, such as the Ministry of Economic Cooperation and Trade (PHARE Program PMU), where she gained 14 years of experience. She has also worked in Non-Banking Financial Institutions, serving as the Head of the First Financial Company "FAF" sh.a. and the Rural Finance Fund (FFZM) (Department Director and Head of the Marketing and Research Sector). She has been a board member of the Supervisory Board of Insurance Companies in Albania and, since 2011, a member of the Institute of Professional Representatives of the European Patent Office based in Munich, Germany.

With over 20 years of successful consulting experience, Dr. Aelita MANI has expertise in various business areas. She has more than 20 years of experience in Marketing and Market Research in the Banking and Microfinance sector, Public Relations, and the organization of Promotional Campaigns. Her experience also extends to over 19 years in the field of Environment (Assessments, Audits, and Environmental Monitoring), over 18 years in Management and the Construction of Quality Systems according to International Quality Standards (TQM & ISO), over 18 years in Industrial Property, and over 10 years in the field of Non-current Asset Valuation.

AELITA MANI

DOCTOR OF SCIENCE

CAREER OVERVIEW

Head of the Department of Economics, Entrepreneurship, and Finance

FIELDS OF EXPERTISE

- Management, Marketing, Microfinance
- Industrial Property, Environment
- Quality Management Systems

EMAIL

fin.dep@umb.edu.al