



Future
Agro
Challenge

| Albania 2019 - 2020

Topics



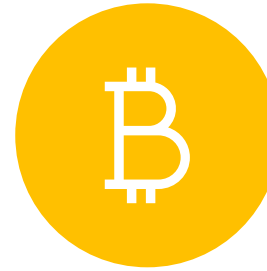
What is Future Agro Challenge?



FUTURE AGRO CHALLENGE (FAC)
WAS IGNITED IN GREECE.



FAC IS THE LARGEST GLOBAL INITIATIVE THAT DISCOVERS FUNDABLE FOOD, AGTECH, AND AGRICULTURE INNOVATORS FROM AROUND THE WORLD.



FROM COLOMBIA 2016, TO SOUTH AFRICA 2017 AND NOW OFF TO TURKEY 2018, IT ENERGIZES THE TRADITIONAL AGRIFOOD INDUSTRY INTO AN INNOVATIVE SPACE TO REIGNITE AGRICULTURE **AS A KEY PILLAR FOR GLOBAL ECONOMICAL GROWTH AND SUSTAINABILITY.**



EVERY YEAR, **THE GLOBAL AGRIPRENEURS SUMMIT** TRAVELS TO A NEW DESTINATION TO BRING INCREASING INTERACTION BETWEEN FARMERS, AGRIPRENEURS, INVESTORS, THE PRIVATE SECTOR, GOVERNMENT AND OTHER STAKEHOLDERS.

- 7.4 BILLION GLOBAL POPULATION
- 3.0 BILLION GLOBAL WORKFORCES
- 40% WORKFORCE IN AGRICULTURE
- 3.8% GLOBAL GDP IN AGRICULTURE
- 11% WORLD'S TOTAL LAND USED FOR AGRICULTURE



The Future Agro Challenge aims to:

IMPROVE

FARM
PRODUCTIVITY BY
CREATING BETTER
SOLUTIONS AND
KNOW HOW

ENHANCE

AGRICULTURE'S
ENVIRONMENTAL
FOOTPRINT BY
BRINGING
FORWARD
RESOURCEFUL
EFFICIENCIES

BUILD

RURAL PROSPERITY
BY ADDRESSING
RURAL ECONOMIES



THE GLOBAL COMPETITION IN MORE THAN 60 COUNTRIES

- ❑ There's an agricultural revolution underway. FAC passion is pushing the envelope until innovative and fundable food, agtech, and agriculture innovations have spread around the globe, from farm to fork and beyond.
- ❖ FAC culminates every year with its ***Global Agripreneurs Summit***, where the most promising ideas and ventures on an international level are selected to compete for the title of the "***Agripreneur of the Year***".

THE GLOBAL COMPETITION IN MORE THAN 60 COUNTRIES

The leading global competition is focused on:

- **DISRUPTING MINDSETS:** Gain leadership through insights into upcoming trends shared by industry leaders.
- **MATCHING PURSUITS:** Create business unusual through networking opportunities with upcoming agripreneurs and key industry stakeholders
- **AMPLIFYING PROSPERITY:** Earn stakes in the meet up that brings upcoming agripreneurs, investors, and corporates together into new synergies.
- **FAC GLOBAL CHAMPIONSHIPS:** The leading global competition in over 60 countries that discovers innovative and fundable ventures in food, agtech, and agriculture.



FAC IS LOOKING FOR IDEAS IN:

- **FOOD TECH:** the intersection of food and technology
- **AG TECH:** the juncture of agriculture and technology
- **AGROFORESTRY & HUSBANDRY:** optimizing the total output per unit area of tree, crop, and livestock combinations
- **FOOD OR BEVERAGE PRODUCT OR RETAIL:** creating new or improving food or beverage products or retail concepts
- **FOOD SECURITY & SUSTAINABILITY:** the process of having reliable access to a sufficient quantity of affordable, nutritious food while keeping the environment healthy and food production economically and socially viable.
- **FOOD WASTE:** food that is discarded or uneaten anywhere from the process of harvesting to consumer products
- **NUTRITION & HEALTH:** the intake of food, considered in relation to the personal body's dietary needs
- **SAFETY & HEALTH:** safety, health, and welfare of people in the food and agriculture workplace
- **PACKAGING & LOGISTICS:** the technology of enclosing or protecting products for distribution, storage, sale, and use
- **AGRICULTURE EDUCATION:** new and impactful forms to educate the youth in agriculture
- **AGRICULTURE TOURISM:** a 'return to nature' unique experience through alternative tourism
- **AGRICULTURE PRODUCTION & PROCESSING:** processing agriculture products and intermediate products into valuable marketable products

(!) PREREQUISITES TO APPLY:

- Exist no longer than 5 years
- Have an innovative or scalable business idea or model in the agrifood innovation sector
- Your business model and customer segment are clear
- You have initial market traction, or you have developed your Minimum Viable Product (MVP)
- Your technology or innovation is unique, strong and applicable



Global Agripreneurs Summit

- ✓ 1 Global Platform
- ✓ 50 Media Outlets
- ✓ 60 Distinct Countries
- ✓ 150 Selected Startups
- ✓ 250 Invited Investors
- ✓ 2000 International Attendees





FAC Global *Championships*

FAC Global Championships is **THE HIGHLIGHT EVENT WITHIN THE SUMMIT** where the **winning agripreneur** from over **60 nations across 5 continents** competes at an international level to be entitled the **Agripreneur of the Year**.

FAC Albania



FAC ALBANIA

- ❑ FAC is present in Albania through its partnership with Shluj “Universiteti Marin Barleti” and Adriapol Institute.
- ❑ We believe in the albanian startup community and entrepreneurial spirit.
 - No matter where the young entrepreneurs are in the country, we stand together, building upon great and creative business ideas, in the hope of driving the next Albanian generation of excellence.



SHLUIJ “UNIVERSITETI
MARIN BARLETI”

Agro Challenge Albania | why we should get involved!

IMPACT

- Create agro innovation hubs **in different regions** in Albania
- Support opportunities to advance the country's national GDP
- Identify solutions to different challenges
- Become part of an international community of food and agriculture visionaries
- Offer transfer of knowledge
- Global exposure

Adding Value to (local) Society

- Increase food production
- Bring more openness, transparency, education and better governance practices
- Shift from scale driven to Green and Lean efficiency
- Provide connectivity to implement agrifood innovation best practices to farming communities in different regions
- Encourage opportunities for employment and education

Supporting Agripreneurs to success

- Empower ideas and new ventures
- Create partnerships worldwide
- Win over potential clients and investors
- Gain mentorship from industry leaders
- Receive recognition in international media
- Interact with innovators from around the world



What do Albanian agripreneurs / startups achieve?

- **MENTORSHIP** - Experts offer webinar series and lead bootcamps to support agripreneurs to reach their finest potential.
- **GLOBAL RECOGNITION** - FAC global network and media partners offer finalists global recognition to fast-track their growth opportunities.
- **NETWORKING & GLOBAL PARTNERSHIPS** – FAC global network brings together agripreneurs and stakeholders from over 60 countries across 5 continents to create new partnership opportunities and access to new markets.
- **PRIZES** - Support to our finalists based on their own individual needs

FAC Albania | The National Event

- FAC Albania will seek for young agripreneurs in different regions, where Universities are present: Durrës - Elbasan – Korçë – Vlorë - Shkodër - Gjirokastër
- The winners of each regional event will participate in the FAC Albania| National Event, which will be held in Tirana.
- The FAC Albania National Winner will get direct access to world class mentors, investors, potential clients, and new market opportunities at the FAC Global Championships.

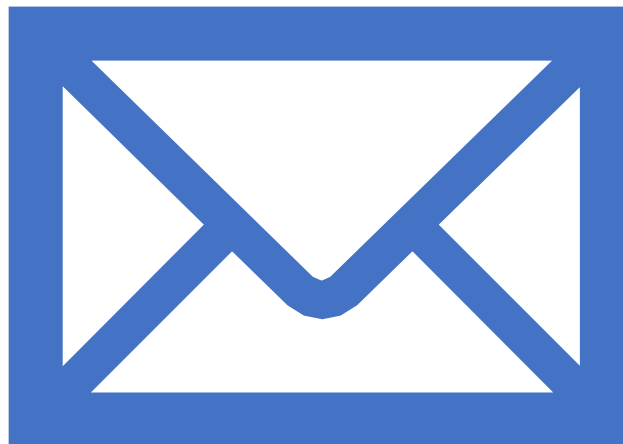


Proposed Timeline:





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